

Person specification

Requirements		Essential /Desirable
Educations and Qualifications	Educated to degree level	D
	Evidence of professional development, particularly in a fundraising or marketing subject	E
Experience, Skills and Knowledge	Experience in a team leader or management position	E
	Experience of managing multiple income streams with front line focus on supporter relations including community, corporate, events etc.	E
	Experience of developing income streams from conception to successful implementation	E
	Experience of designing income generation strategies and tactical plans	E
	Experience of recruiting and managing volunteers	E
	Experience of working in a highly sensitive charity environment, health or social care or other service setting	E
	Experience of achieving challenging financial and non-financial targets and working up solutions in response to sector or environmental challenges	E
	Experience of managing budgets and planning and allocating resources effectively	E
	Demonstrable strong written and verbal communication skills; to be able to write strategies, reports, deliver presentations,	E

	<p>and to communicate with and influence stakeholders in a clear and effective way</p> <p>Experience of developing Income Generation supporter management systems and reporting and evidencing</p>	D
Personal skills and attributes	<p>Evidence of the ability to demonstrate sound judgment in a management function and sensitive setting</p> <p>Excellent organizational skills, set and meet targets and deadlines and organise own time</p> <p>Strong interpersonal and team working skills and ability to both support, influence and inspire others</p> <p>Ability to propose, initiate and develop new ideas</p> <p>Ability to work under pressure and also to be aware of own needs and take responsibility for self-care</p> <p>Ability to work practically and hands on and gradually develop the teams functions and delegations</p>	<p>E</p> <p>E</p> <p>E</p> <p>E</p> <p>E</p> <p>E</p>
Other	<p>Willingness to travel and connect with regional service teams. Ability to travel across Wiltshire, Devon, and Gloucestershire</p> <p>Full driving licence and access to a roadworthy vehicle</p>	<p>E</p> <p>E</p>